

Message Text

LIMITED OFFICIAL USE

PAGE 01 CAIRO 00151 041736Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 COME-00 CIAE-00 INR-07 NSAE-00
L-03 TRSE-00 STR-04 /032 W
-----041749Z 069389 /47
R 041611Z JAN 77
FM AMEMBASSY CAIRO
TO AMEMBASSY JIDDA
INFO SECSTATE WASHDC 245

LIMITED OFFICIAL USE CAIRO 0151

E.O. 11652: N/A
TAGS: BTRA SA
SUBJECT: VISIT TO JIDDA OF FORD MOTOR COMPANY REPS

1. NICK OUROUSSOFF, MANAGING DIRECTOR OF FORD MOTOR COMPANY EGYPT HAS ASKED US ADVISE EMBASSY JIDDA THAT A TEAM OF FOUR FORD REPS PLANS TO VISIT JIDDA JANUARY 7 FOR APPROXIMATELY ONE WEEK. TEAM WILL BE UNDERTAKING STUDY OF SAUDI MARKET FOR FORD PRODUCTS, TO HAVE INFO READY IN EVENT OF SATISFACTORY RESOLUTION OF FIRM'S BOYCOTT PROBLEMS. SIMILAR STUDIES HAVE BEEN DONE FOR KUWAIT AND OTHER COUNTRIES.

2. FORD REPS WILL BE CONTACTING MEMBERS OF ALI REZA FAMILY WHICH FORMERLY REPRESENTED COMPANY IN KINGDON AND WILL ALSO BE SEEING OTHERS WHO HAVE EXPRESSED INTEREST IN FUTURE BUSINESS RELATIONSHIP IF BOYCOTT PROBLEMS WORK OUT. OUROUSSOFF SAID TEAM WOULD ALSO LIKE TOUCH BASE WITH EMBASSY AND WILL CALL COMMERCIAL SECTION UPON ARRIVAL.
EILTS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977CAIRO00151
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770003-0471
Format: TEL
From: CAIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770183/aaaacuku.tel
Line Count: 44
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: cfcfe4dd-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 21-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3669442
Secure: OPEN
Status: NATIVE
Subject: VISIT TO JIDDA OF FORD MOTOR COMPANY REPS
TAGS: BTRA, SA
To: JIDDA
Type: TE
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Review Markings:
Margaret P. Grafeld
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